

YOUR COMPANY
website proposal

PRODUCT

A modern, responsive, mobile-friendly website redesign built on WordPress and Uncode. Client will be able to choose from a large set of page templates. Developer will work with client to customize each web page to client's specifications.

PAGES

- Homepage with project slider
- About
- Projects
- Contact
- Privacy Practices

BASIC SEO

- Title and Meta Descriptions
- Featured Images
- SEO management (Yoast)

OPTIMIZATION

- Page performance suite
- Image compression

SECURITY SUITE

- SSL Certificate and Hypertext Transfer Protocol Secure (HTTPS)
- Wordfence

IMAGES & STYLING

- Images and logos to be provided by client. Website will use current client brand colors.

SOCIAL MEDIA & MAIL

- Client can submit up to 5 social media accounts to be linked to.
- Client can provide one subscription mailing list service to be integrated.
- Dedicated contact form and form submission database (CF7).

DATA & TRACKING

- Google Analytics
- Google Search Console

ADDITIONAL FEATURES

- Custom URL redirects
- Page cloning
- Blog capable

FRAMEWORK

- Uncode sample templates & features undsgn.com/uncode
- WordPress features & overview wordpress.org/about/features
- Page Builder (WPBakery)

CONTENT

- Content and copy to be provided and edited by client.

COST ESTIMATE

\$2475

TIME ESTIMATE

4-6 WEEKS

PHASE 1 - EXPLORATION

Developer will work closely with client to create a full picture of their website and style.

This will include:

- Functionality
- Design & Assets
 - Sliders
 - Images / Photos
 - Brand & Colors
 - Navigation
 - Homepage
 - Interior Pages
- Full Site Map
- Integration
 - Mailing List
 - Social Media
 - Google Analytics / Console

Additional third-party plugins and services will be researched. The need for any original scripts will be determined.

- Recommended web hosting services:
 - Developer
 - warrensamu.com/hosting
 - SiteGround
 - siteground.com

PHASE 2 - DRAFT

Developer will work with client to create the homepage and one interior page which will serve as templates for the rest of the website. We will develop these two pages for client's review and make requested modifications.

PHASE 3 - DEVELOPMENT

The rest of the website will be designed based on the specifications finalized in Phase 1 & 2.

Client will review the project progress and provide input for modifications.

All plugins, third-party services, and other integrations will be installed and configured.

PHASE 4 - REVIEW & TESTING

Developer and client will test the full functionality of the website. Client will perform a total review of the project. Changes and fixes will be made.

If needed:

- Client will provide a list of users and roles for their internal team.
- Developer will provide basic training on the platform and website functionality to client.

PHASE 5 - LAUNCH

The website will go live. Developer will perform a final visual review.

WARRENSAMU
web services that **rock**

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